

(Please write your Exam Roll No.)

Exam Roll No.

END TERM EXAMINATION

THIRD SEMESTER [BA(JMC)] DECEMBER 2019

Paper Code: BAJMC-203

Subject: Basics of Radio Programming & Production

Time : 3 Hours

Maximum Marks :75

Note: Attempt all questions as directed. Internal choice is indicated.

- Q1. Write short notes (any three:) (5×3=15)
- Sound Perspective
 - Medium Wave
 - PSA
 - Acoustics
 - Community Radio
- Q2. Describe how radio acts an effective medium of mass communication? Explain characteristics of radio. (15)
- OR**
- Elaborate organizational structure and responsibilities of government and private radio stations.
- Q3. Attempt any two of the following: (7.5×2=15)
- Radio interview and its types
 - Elements of radio drama
 - News service division of All India Radio
- Q4. What is a Microphone? Explain types of microphones with the help of a diagram. (15)
- OR**
- What is an audio mixer? Explain its parts and functioning with the help of a diagram.
- Q5. What is sound editing? Describe its process & types. (15)
- OR**
- Describe importance and tools for radio programme evaluation.

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